

# BUILDING THE PROFESSIONALS WHO BUILD AMERICA



There are limitless opportunities to

## BUILD THE AMERICAN WORKFORCE

through government defined and industry-recognized programs for skill-focused education. Through innovative and flexible learning models, all Americans can develop the skills to achieve their dreams.



Approximately

**500,000**

construction industry jobs are ready to be filled right now.



**EVERY \$1M**  
spent on construction generates  
**6 TO 7**  
**CONSTRUCTION JOBS**  
on average, and  
**\$1B spent creates 6,000 to 7,000 jobs.**

More than

**600,000**

additional construction jobs may be created by economic growth and forthcoming infrastructure legislation.

The private sector, much like the government, has developed unique systems to prepare ready and willing Americans to become safe and productive members of the workforce. The pioneering efforts of businesses have led to the creation of fulfilling and profitable careers.

### GOVERNMENT-DEFINED APPRENTICESHIPS

- Fulfills government requirements
- Government-defined job classifications
- Fixed timeline
- Single-craft focus
- Standardized scope

### MARKET-DRIVEN APPRENTICESHIPS

- Value proposition-driven instruction
- Unique and industry-recognized competencies
- Stackable, task-specific skills across multiple occupations
- Reflective of market and customer needs
- Portable
- Immediate return on investment
- Competitive advantage for worker and employer

Both government-defined and market-driven approaches can lead to a successful construction career. Our economy is most efficient when policy makers support an all-of-the-above strategy where workers choose their career path and employers have the freedom to choose the best way to build construction professionals.

[workforce.abc.org](http://workforce.abc.org)

# PATHWAYS TO BECOMING A CONSTRUCTION PROFESSIONAL

**THE CONSTRUCTION INDUSTRY IS OPEN AND INCLUSIVE TO ALL AMERICANS FROM ALL WALKS OF LIFE**

Re-entry  
Second Chance

Veterans

Higher Education  
(B.S./Masters)

**ALLOWS FOR PEOPLE WITH DIVERSE BACKGROUNDS TO ENTER THE INDUSTRY**

Non-graduate

Second Careers

High School 9-12  
GED Equivalent

## SKILL-FOCUSED CONSTRUCTION EDUCATION

## CONSTRUCTION-RELATED HIGHER EDUCATION

Government-Defined  
Apprenticeship

Market-Driven  
Apprenticeship

Construction  
Management

Architectural  
Engineering

## CONSTRUCTION PROFESSIONS

Safety Professional

Architect

Assistant Project  
Manager

Craft Professional

BIM Coordinator

Superintendent

Project Manager

Estimator

Designer

Engineer

Crew Leader/  
Foreman

Operations Manager

Vice President of Safety

Vice President of  
Business Development

Owner

## BUSINESS LEADERSHIP

Director of Marketing

Chief Talent Officer

CEO Executive

Senior Management

Director of HR

Chief Financial Officer

Continuing education and career development take place throughout a construction professional's career.

Construction allows for movement between specialties.

